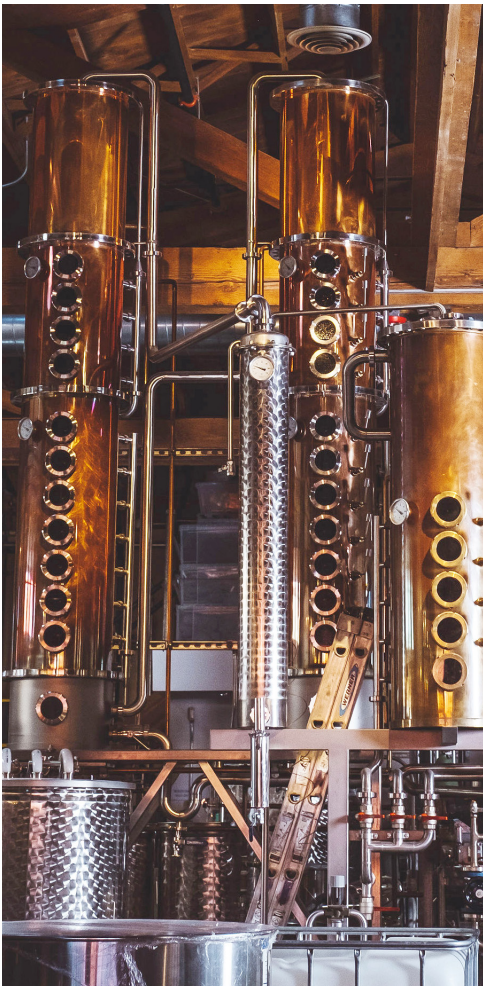
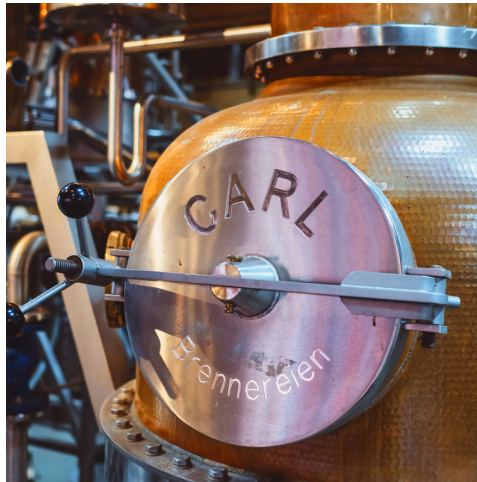




New Deal founder, Tom Burkleaux



PROUDLY INDEPENDENT

New Deal Distillery has been proudly crafting small batch, award-winning spirits in Portland, Oregon since **2004**. Inspired by the DIY creative culture of Portland's pioneering craft brewers, wine makers and artisans, Tom Burkleaux founded New Deal Distillery to meet the need for locally-made, small-batch, quality spirits.

LEARN MORE AT NEWDEALDISTILLERY.COM



Made right. Made right here.

All of our spirits are distilled on site at our distillery in Portland's Central Eastside Industrial District on our custom, copper Christian Carl still, which can be configured to make a number of different spirits — vodka, gin, brandy, whiskey, rum and more. At New Deal, we enjoy experimenting with both traditional and unconventional methods and ingredients.

Locally sourced ingredients

We are always working on something new and are especially proud of the high quality, natural ingredients that we use to make them. For example, we crush fresh, organic ginger root for our New Deal Ginger Liqueur and 100% estate-grown Bartlett pears for our Pear Brandy. We make an effort to locally source our ingredients whenever possible. Our pears come from a nearby orchard in Hood River, Oregon and the foundation of our New Deal Vodka is soft winter wheat from Eastern Oregon. We even use locally roasted coffee to craft our Coffee Liqueur.

A history of creating good

Our city is full of activists, creators, and even ordinary citizens who do extraordinary things every day. We are proud to be a part of this community and honored to support these individuals and organizations whenever we can. From day one it has been a part of New Deal's mission to do good and to drink well. To that end, we've sponsored hundreds of charitable and cultural organizations throughout our community and will always continue to do so.



New Deal Vodka

40% ALC/VOL

Distilled in custom copper still using our own unique recipe, New Deal Vodka is made entirely from Oregon grains, using primarily winter wheat with a bit of rye. The result is a unique craft vodka with light pastry notes that combine the sweetness of wheat with the earthy notes of rye. View our process for making this true grain-to-glass vodka here.

Our flagship vodka delivers a delicate flavor complexity yet provides an extremely smooth finish. Clean and light on the palate, its subtlety makes New Deal Vodka a great choice for a sipping vodka but equally as delicious in a greyhound or a martini.

GOLD MEDAL

BTI, 2016 International Review of Spirits



Hot Monkey Pepper Flavored Vodka

40% ALC/VOL

A fiery infusion of peppers, Hot Monkey Pepper-Flavored Vodka impresses even the seasoned hot pepper enthusiast with serious heat and a smoky complex character. We infuse a custom-blend of Southwestern chili peppers in our craft-distilled vodka and blend to spicy perfection one batch at a time. Beginning as a birthday gift for a pepper loving friend of the distiller, this mischievous spirit has grown to win awards nationwide.

This spicy vodka brings both heat and flavor. It's certainly hot but, not too hot. Great with any cocktail that could use a bit of heat, or even, a midnight shot with your bravest friends. Try it in a killer spicy Bloody Mary, combine a splash of the Monkey with all your tropical favorites for some added heat, or try it with chocolate liqueur to achieve the perfect chocolate mole.

GOLD MEDAL

S.F. World Spirits Competition, 2008

SCOVIE FIERY FOODS AWARD – 2014



Portland 90 Vodka

45% ALC/VOL

Distilled on our copper still and bottled at a higher proof, Portland 90 Vodka delivers a clean, classic taste that maintains a distinct character. It stands up to bold mixers, yet is smooth enough for sipping. An exceptional vodka at a reasonable price.

Portland's original high-proof vodka is perfect for infusions as well as all your favorite brunch, afternoon, and evening cocktails. We like to mix it with our Ginger Liqueur in a delicious New Deal Moscow Mule, with mint iced tea for a refreshing, tall drink, or with our Coffee Liqueur for an out-of-this-world White Russian.

"Proof that craft and commercialism can unite in a vodka that shows care and craftsmanship but is also extremely affordable and competitive to other major vodkas on the market."

– DrinkSpirits



Mud Puddle Bitter Chocolate Vodka

42% ALC/VOL

Rich and decadent bitter chocolate vodka infused with organic, fair-trade cacao nibs custom-roasted in small batches, Mud Puddle Bitter Chocolate Vodka is a deeply flavored, unsweetened spirit with the irresistible essence of dark chocolate. In *The Drunken Botanist*, Amy Stewart writes "A more elegant and modern use of cacao ... resulting in a pure chocolate flavor without a trace of cloying sweetness."

This cacao spirit is unsweetened, making it unlike any chocolate vodka you may have had before. Reminiscent of a rich bakers chocolate, this decadent bitter spirit makes a perfect pair with our Coffee Liqueur in a mocha White Russian or Espresso Martini! Try it in your favorite dessert cocktail or with a classic orange and chocolate flavor combination in *The David Bowie* or *Roman Holiday*.

GOLD MEDAL

2013 International Review of Spirits,
BTI Beverage Tasting Institute



Portland Dry Gin 33

46% ALC/VOL

Handmade copper botanical trays capture bright and crisp notes of organic juniper berries without obscuring the rich aromatics. New Deal Portland Dry Gin 33 is a juniper-forward gin that captures the richness of the berries, making it perfect for the full spectrum of classic gin cocktails.

This classic, dry style gin is an excellent choice for a wide array of gin based drinks. Might we suggest a Tom Collins, Negroni, or maybe a Cucumber Cooler?

GOLD MEDAL

BTI, 2014 International Review of Spirits

SILVER MEDAL

American Craft Spirits Association 2014 Annual Spirits Competition



New Deal Gin No. 1

46% ALC/VOL

We craft Gin No. 1 in the pioneering spirit of the Pacific Northwest making it a favorite of gin enthusiasts looking for a unique twist on the classic gin flavor profile. Our custom-designed pot still allows botanical oils and tannins to remain as distinctive notes on the palate, creating a buttery and herbaceous sipping gin or a unique addition to your favorite savory cocktails.

Citrus oils and juniper berry tannins produce distinct citrus notes followed by notes of cracked black pepper for an overall round and mellow tone with a silky texture and celery salt finish. Try New Deal Gin No. 1 in a Dirty Martini, Bloody Mary, Silver Fizz or an herbaceous sour.

SILVER MEDAL WINNER

American Distilling Institute Awards, 2014



New Deal Old Tom Gin

45% ALC/VOL

Distilled with rose petal, citrus, juniper, and orris root, our Old Tom Gin is brimming with botanical depth and texture. Each small batch ages in Oregon wine barrels, developing warm, toasted notes and its amber color. Enjoy on ice with an orange twist or in a number of classic Old Tom cocktails.

Whiskey fans often embrace our Old Tom Gin due to its pronounced barrel characteristics. If you're trying to cross over to gin, this might be the spirit for you! Try it in a Martinez— it's not quite a martini or a Manhattan, but it is definitely delicious.



New Deal Pear Brandy

40% ALC/VOL

New Deal Distillery is honored to partner with Pereday Orchard in the Historic Columbia River Gorge to create an exceptional Oregon pear brandy. Roughly 25 pounds of 100% estate-grown Hood River Bartlett pears go into each bottle of this standout brandy. We bottle it unaged with no added sugar, allowing the aroma of fresh pears to shine. This alluring and memorable brandy is excellent on its own or when mixed in your favorite brandy cocktails.

Try it in a hot toddy with our Ginger Liqueur. Excellent in cocktails like the Cascadia 77 and Bill Collins that include bubbles, as they help open the delightful aromatics of a Bartlett pear.

GOLD MEDAL WINNER

Sip Northwest Magazine, Best of the NW 2019

BEST OF CLASS, DOUBLE GOLD MEDAL

Sunset Magazine International Spirits Competition

Best in Class, Best in Category and Gold Medal

American Distilling Institute Awards, 2018



New Deal Ginger Liqueur

25.6% ALC/VOL

With nearly a pound of organic ginger root per bottle, our Ginger Liqueur captures the bold spice of natural ginger root during a long infusion in our batch-distilled spirits, then delicately balances it with the sweetness of organic agave nectar and cane sugar. This New Deal classic is a favorite of professionals and home bartenders alike.

Sip as a digestif, or use it to add a spicy complexity to cocktails. You'll love it in a Moscow Mule or Hot Toddy. Elevate your favorite cocktail classics by adding a splash and suddenly you'll have a Ginger Daiquiri, Ginger Lemon Drop, or Ginger Manhattan.

3-TIME GOLD MEDAL WINNER

Great American Distillers Festival 2013, BTI, International Review of Spirits Award 2013, and American Distilling Institute (ADI) Awards, 2014



New Deal Coffee Liqueur

25.6% ALC/VOL

Inspired by that perfect cup of Portland coffee, New Deal Coffee Liqueur combines the creativity and quality of coffee roasting and craft distilling. We teamed up with Marigold Coffee, a local, women-owned small batch roaster, to create the perfect blend for the base of this rich, versatile liqueur. Robust coffee flavors are extracted by a cold-brew method, then carefully blended with our batch-distilled spirits, organic cane sugar, and agave nectar.

Excellent in classics like a Revolver or a White Russian. Try it in dessert cocktails or coffee-based brunch drinks.

SILVER MEDAL

BTI, 2013 International Review of Spirits



Cascadia American Bitter Liqueur

35% ALC/VOL

Cascadia American Bitter Liqueur is our Pacific Northwest interpretation of traditional European herbal liqueurs, inspired by the flora found in the Cascade Mountain Range. This bittersweet liqueur is the first product of several years of experimenting with pure, whole, natural, culinary-quality ingredients. Find out more by listening to Cascadia's feature on the Liquor and Liqueur Connoisseur Podcast.

Our Pacific Northwest alpine liqueur balances bitter, floral, and herbal notes. Enjoy on ice or as an intriguing cocktail ingredient. Excellent in low-ABV drinks, boozy cocktails, and punches.

SILVER MEDAL

American Craft Spirits Association
2017 Annual Spirits Competition



New Deal Cascara Liqueur

25.6% ALC/VOL

Handcrafted with Cascara, spirits, and pure cane sugar, our Cascara Liqueur brings a new taste to your cocktail toolkit highlighting the unique flavor of the coffee cherry fruit. This intriguing liqueur begins with raisin, candied fig, and cookie on the nose. It has a delicate, layered body that combines notes of dried apricot, black tea, honey, hay, baking spice, and maple with a long, persistent finish. Excellent as a simple syrup substitute, in dessert cocktails, or enjoyed neat after dinner.





DRIFTWOOD READY-TO-POUR COCKTAILS

After a long day at work, not everyone has the time, patience, or know-how to make a balanced cocktail – but thankfully, we do. Our Driftwood Libations Ready-to-Drink Cocktails take the worry out of cocktail mixing.

Hosting some friends for a pre-function cocktail?

**Driftwood Libations
make it simple.**

Enjoy sipping on a cocktail while preparing dinner?

We got your back.

Unwinding on your own?

Let us fix you a drink!

**EACH BOTTLE CONTAINS
FIVE 2.5 OZ. SERVINGS**



Driftwood Manhattan

70 PROOF

Our original bottled cocktail that started it all! The Driftwood Manhattan blends 3-year old Straight Rye whiskey, house-made bitters, and a small-batch vermouth made in collaboration with our friends at Landmass Wines. For a deliciously easy cocktail that's been premixed to perfection, just pour, stir with ice and garnish with a cherry. Cheers!



Driftwood Old Fashioned

70 PROOF

Introducing the Driftwood Old Fashioned— a blend of house-distilled and barrel-aged brandy, house-made bitters, and cane sugar. Historically prone to regional variation, an Old Fashioned is often a reflection of where one finds themselves on the map. We were inspired by our proximity to the Willamette Valley to showcase the complex, award-winning terroir and create an Old Fashioned that's uniquely Oregon. Simply stir with ice, garnish, and enjoy.



Driftwood Espresso Cocktail

70 PROOF

The Driftwood Espresso Cocktail is our take on an Espresso Martini. A delightfully indulgent evening pick-me-up, this caffeinated classic has soared in popularity since its advent in the 1980s. We've combined our Pacific Northwest love for a good cup of coffee and small-batch craft spirits in this lively libation. For a perfect espresso martini, shake with cream and strain into a cocktail glass. For a chocolaty variation on a Black Russian, simply pour over ice.